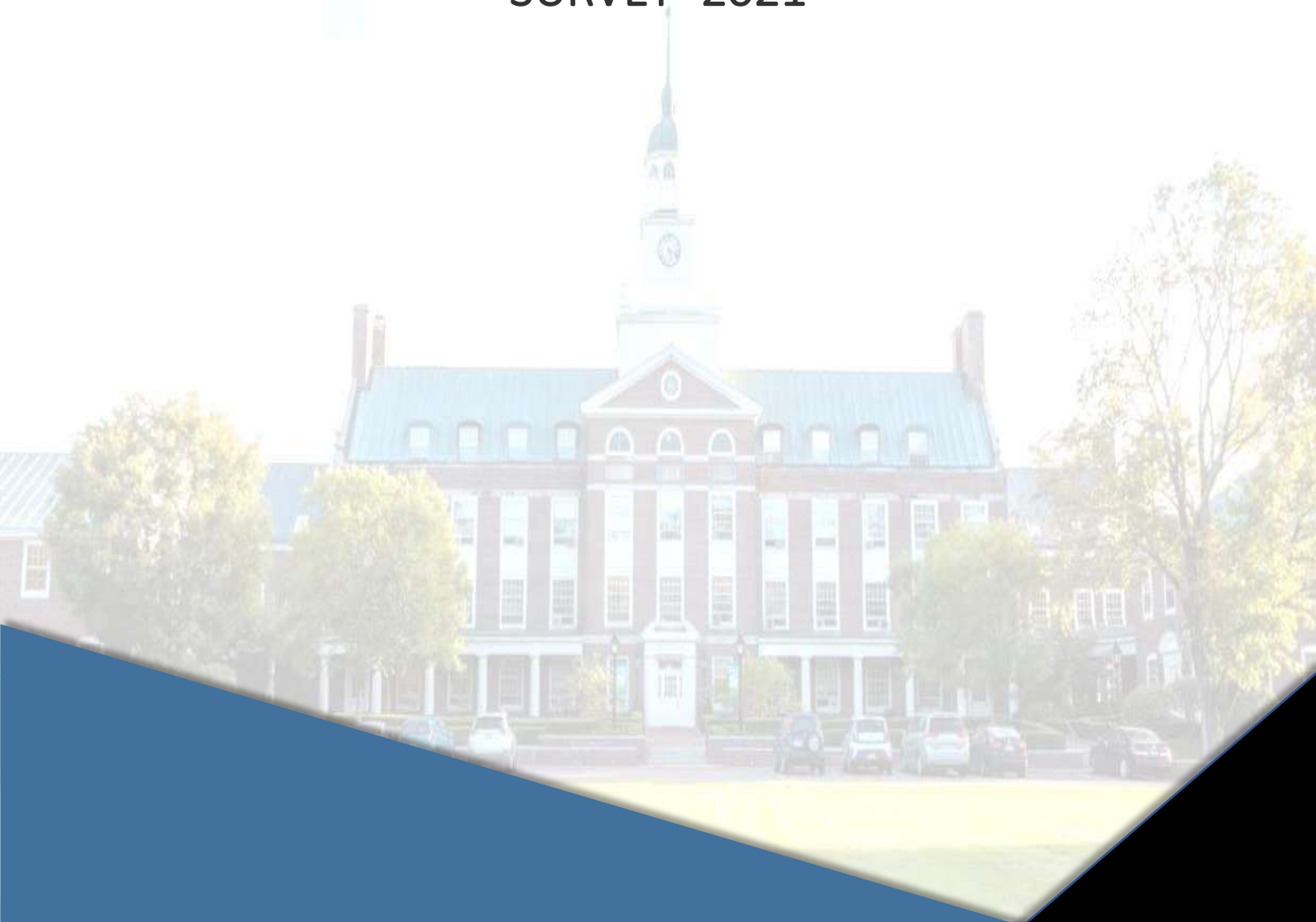




IIRF RANKING OF INDIAN B-SCHOOLS
SURVEY- 2021



Introduction:

Namaste! Sir/Madam,

Maction Consulting Pvt. Ltd. is a full-service research and consulting firm based in Ahmedabad, India. We are conducting a study for the Indian Institutional Ranking Framework (IIRF). This study aims to provide internationally comparable data on key aspects of various institutes attributes, such as Placement Performance, Teaching Learning Resources & Pedagogy, Research Industry Tie-Up and Integration, Placement Strategies & Support, Future Orientation, and External Perception to rank the B-Schools in this country. In this regard, I would be incredibly grateful if you could spare some time and provide us your valuable inputs by participating in this study. Your answers will be kept confidential, and your name shall not be mentioned without your consent. Your responses will be aggregated with other responses analysed and shared with the client. Thank you

Please note that your response should be based on the **previous academic year 2019-20**.

The Scoring Pattern is explained as below:

No.	Dimension	Maximum Marks
1	Placement Performance	100
2	Teaching Learning Resources & Pedagogy	100
3	Research	100
4	Industry Income and Integration	100
5	Placement Strategies & Support	100
6	Future Orientation	100
7	External Perception & International Outlook	100

Note: In case, any detail is not available, please mention 'Not Available'.

Note: In case, any detail is not provided for any head, Maction and IIRF will search for the same data from web sources/previously published reports etc.

1. QUESTIONNAIRE: INSTITUTIONAL BACKGROUND						
1.1.	Name of B-School / Institute					
1.2.	Address					
1.3.	Tel.		Mobile			
1.4.	E-mail		Website			
1.5.	Name of Dean or Director					
	Contact No.					
	E-mail					
1.6.	Year of Establishment		Is approved by AICTE/UGC		Yes / No	
1.7.	Status		Public / Private			
1.8.	Name of Trust that established the institute					
1.9.	Name of the Trust & Chairman					
1.10.	Overseas campuses (if any)	Sr. No.	Name	City	Name of other Institute Tie-up	Year
		1				
		2				

1.11 Please assign how much importance is given by your institute for the following parameters.

No.	Parameter	Out of 100%
1	Placement Performance	_____%
2	Teaching Learning Resources & Pedagogy	_____%
3	Research	_____%
4	Industry Income and Integration	_____%
5	Placement Strategies & Support	_____%
6	Future Orientation	_____%
7	External Perception & International Outlook	_____%
	Total should Tally	100%

2.	ACADEMIC PROGRAMMES 2019-20: Regular Courses only			
	Programmes Offered			
		Programme	Duration (Years)	No. of Students
2.1.	PG Diploma	PG Program in Management (PGPM) - Full time		
		PG Program in Management (PGPM) - Part-time		
		PG Diploma in Management (PGDM) / MBA - Full time		
		PG Diploma in Management (PGDM) / MBA - Part-time		
		PG Diploma in Business Management (PGDBM) - Full time		
		PG Diploma in Business Management (PGDBM) - Part-time		
		PG Diploma in Business Administration (PGDBA) - Full time		
		PG Diploma in Business Administration (PGDBA) - Part-time		
		PG Diploma in HR Management (PGDM HR) / MBA HR - Full time		
		PG Diploma in HR Management (PGDM HR) / MBA HR - Part-time		
		PG Diploma in Retail Management – Full time		
		PG Diploma in Retail Management – Part time		
		PG Diploma in Rural Management – Full time		
		PG Diploma in Rural Management – Part time		
		PG Diploma in E-Commerce & Digital Marketing		
		PG Diploma in Entrepreneurship Development		
		PG Diploma in Cyber Security		
		PG Diploma in Digital Forensic		
		Ph.D. (Management) - Full time		
		Ph.D. (Management) - Part-time		
		Executive MBA (Part time / Weekly)		
		Other PGD:		
		Other PGD:		
Total No. of Students				
<p>Note:</p>				

		Programme	Duration (Years)	No. of Students
2.2.	Other management related programs	Chartered Finance Management (CFM)		
		Graduate Diploma in Management		
		Graduate Diploma in Economics		
		Graduate Diploma in Finance		
		Graduate Diploma in Data Science		
		Executive Diploma in Management		
		Certificate Program in Management		
		Diploma in Business Administration (DBA)		
				Others 1:
		Others 2:		
		Total No. of Students		
<i>Note:</i>				

3.	PLACEMENT PERFORMANCE	
3.1.	Streams available	<p>Please tick whichever is applicable:</p> <p>1. Marketing <input type="checkbox"/></p> <p>2. General Management <input type="checkbox"/></p> <p>3. HR <input type="checkbox"/></p> <p>4. Finance <input type="checkbox"/></p> <p>5. IT & Systems <input type="checkbox"/></p> <p>6. Production & Operations <input type="checkbox"/></p> <p>7. Supply Chain <input type="checkbox"/></p> <p>8. Business Analytics <input type="checkbox"/></p> <p>9. Data Science <input type="checkbox"/></p> <p>10. Others (Mention) _____</p>
3.2.	Number of departments (Regular courses only)	
3.3.	Number of courses (Regular courses only)	

3.4.	Students: Approval vs. Actual Intake (2019-20) (all regular programs)	Approval: _____ No. Actual intake: _____ No.
3.5.	Total number of companies visited for recruitment	
3.6.	Of which, Number of Companies visited having turnover of 500 Cr. and above	
3.7.	Number of Placements offered (by 500 Cr. Companies): 2019-20	
3.8.	Of which, Number of companies visited having less than 500 Cr. turnover	
3.9.	Number of Placements offered (by less than 500 Cr. Companies): 2019-20	
3.10.	Percentage of Placements (%) (w.r.to total candidates passed out)	
3.11.	Minimum Salary/Annum of Students placed (In Rs. Lacs)	
3.12.	Maximum Salary/Annum of Students placed (In Rs. Lacs)	
3.13.	Median Salary/Annum of Students placed (In Rs. Lacs)	

4.	TEACHING LEARNING RESOURCES & PEDAGOGY	
4.1.	No. of Faculty with Ph.D. (Permanent role)	
4.2.	No. of Faculty without Ph.D. (Permanent role) (But PG, PG with M.Phil. PG and currently doing Ph.D.)	
4.3.	No. of Part time/ Temporary Faculty	
4.4.	Average number of students per faculty (Faculty Student Ratio)	
4.5.	No. of Faculty Development Programs conducted by own faculty	
4.6.	No. of Faculty Development Programs conducted by external faculty/trainers	
4.7.	Number of Students completed Ph.D. or Equivalent Programme (full time/part time)	
4.8.	Faculty Performance Assessment/ Teaching Skills: Number of Articles Published in national Newspapers and standard magazines by faculties	
4.9.	Accreditation National Level (Mention Names)	
4.10.	Accreditation International Level (Mention Names)	
4.11.	No. of. Guest Lecturers arranged	

4.12.	No. of workshops arranged for Students			
5.	RESEARCH: 2019-20			
5.1.	Details of Ph.D. of senior faculties of your institution			
	Sr. No	Faculty Name	Subject of study	Institution from where Ph.D. is pursued
	1			
	2			
	3			
	4			
	5			
	6			
	7			
	8			
	9			
	10			

5.2. Number of research papers published by senior faculties of this B-School: 2019-20							
Sr. No	Faculty Name	Total No. of research papers published	No. of research papers published under FT 50 indexed journals	No. of research papers published under ABDC indexed journals	No. of research papers published under Scopus indexed journals	Cite Score for Scopus index	No. of research papers published under Other journals
1							
2							
3							
4							
5							
6							
7							
8							
9							
10							

5.3.	Research papers published by senior faculty : Reference Link – Faculty 1	
	1. Faculty Name:	
	Reference/Link of research paper	
1.	Under FT 50 indexed journals: Reference Link of research paper	Under ABDC indexed journals: Reference Link of research paper
	1.	1.
	2.	2.
	3.	3.
	4.	4.
	<i>Note: Please add in separate paper, for extra papers</i>	
	Under Scopus indexed journals: Reference Link of research paper	Under Other journals: Reference Link of research paper
	1.	1.
	2.	2.
	3.	3.
	4.	4.
	<i>Note: Please add in separate paper, for extra papers</i>	

5.4.	Research papers published by senior faculty: Reference Link – Faculty 2	
	2. Faculty Name:	
	Reference/Link of research paper	
2.	Under FT 50 indexed journals: Reference Link of research paper	Under ABDC indexed journals: Reference Link of research paper
	1.	1.
	2.	2.
	3.	3.
	4.	4.
	<i>Note: Please add in separate paper, for extra papers</i>	
	Under Scopus indexed journals: Reference Link of research paper	Under Other journals: Reference Link of research paper
	1.	1.
	2.	2.
	3.	3.
	4.	4.
	<i>Note: Please add in separate paper, for extra papers</i>	

5.5.	Research papers published by senior faculty: Reference Link – Faculty 3	
	3. Faculty Name:	
	Reference/Link of research paper	
3.	Under FT 50 indexed journals: Reference Link of research paper	Under ABDC indexed journals: Reference Link of research paper
	1.	1.
	2.	2.
	3.	3.
	4.	4.
	<i>Note: Please add in separate paper, for extra papers</i>	
	Under Scopus indexed journals: Reference Link of research paper	Under Other journals: Reference Link of research paper
	1.	1.
	2.	2.
	3.	3.
	4.	4.
	<i>Note: Please add in separate paper, for extra papers</i>	

5.6.	Research papers published by senior faculty: Reference Link – Faculty 4	
	4. Faculty Name:	
	Reference/Link of research paper	
4.	Under FT 50 indexed journals: Reference Link of research paper	Under ABDC indexed journals: Reference Link of research paper
	1.	1.
	2.	2.
	3.	3.
	4.	4.
	<i>Note: Please add in separate paper, for extra papers</i>	
	Under Scopus indexed journals: Reference Link of research paper	Under Other journals: Reference Link of research paper
	1.	1.
	2.	2.
	3.	3.
	4.	4.
	<i>Note: Please add in separate paper, for extra papers</i>	

5.7.	Research papers published by senior faculty: Reference Link – Faculty 5	
	5. Faculty Name:	
	Reference/Link of research paper	
5.	Under FT 50 indexed journals: Reference Link of research paper	Under ABDC indexed journals: Reference Link of research paper
	1.	1.
	2.	2.
	3.	3.
	4.	4.
	<i>Note: Please add in separate paper, for extra papers</i>	
	Under Scopus indexed journals: Reference Link of research paper	Under Other journals: Reference Link of research paper
	1.	1.
	2.	2.
	3.	3.
	4.	4.
	<i>Note: Please add in separate paper, for extra papers</i>	

Note: The link references are required to achieve improved score for your B-School.

5.8.	Is your research publication used to develop corporate/consultancy assignment			Yes / No <i>If Yes, Fill the below table</i>	
	Sr. No	Research Name	Consultancy Name	Details of research	Revenue generated (Rs.)
	1.				
	2.				
	3.				
	4.				
	5.				
5.9.	Reputation of institute (among general public) (Tick the relevant ones)			1. Just building the reputation now 2. Reputed institute national level 3. Reputed institute international level 4. Reputed institute national and international level 5. Highly Reputed institute national level 6. Highly Reputed institute international level	

6.	INDUSTRY INCOME AND INTEGRATION			
6.1.	Number of Corporate Leaders visited in Campus for Lectures			
6.2.	Knowledge transfer income/Training outside/ Webinar arrangement. Knowledge tie ups			
6.2.1.	Webinars conducted (Y/N)	1 = Yes	0 = No	
6.2.2.	If Yes, No. of webinars conducted in last academic year			
6.2.3.	Training Sessions outside institutes (Y/N)	1 = Yes	0 = No	
6.2.4.	If Yes, No. of training sessions outside conducted in last academic year			
6.2.5.	Knowledge Tie-Ups with other institutes/bodies	1 = Yes	0 = No	
6.2.6.	If Yes, No. of knowledge tie-ups			
6.2.7.	If, Please name the institutes/bodies			

6.3.	Internship for Students (with Companies/Corporates)				
			Type		No. of programs: Paid Internship:
6.3.1.	Internship Programmes	1 = Paid	2 = Unpaid	No. of programs: Unpaid Internship:	
6.3.2.	Exchange Programmes-Domestic	1 = Yes	0 = No	Details:	
6.3.3.	Exchange Programmes-International	1 = Yes	0 = No	Details:	

7.	PLACEMENT STRATEGIES & SUPPORT			
7.1.	Institutional Support			
	7.1.1.	Have Placement cell	1 = Yes	0 = No
	7.1.2.	If Yes, Active Status of placement cell	Fairly active Moderately active Active Very active	
	7.1.3.	Conduct Mock Interviews for students	1 = Yes	0 = No
	7.1.4.	If Yes, Active Status of Mock interviews	Fairly active Moderately active Active Very active	
	7.1.5.	HR expert discussions	1 = Yes	0 = No
	7.1.6.	If Yes, Active status of HR expert discussion	Fairly active Moderately active Active Very active	
	7.1.7.	Resume Development Support	1 = Yes	0 = No
	7.1.8.	If Yes, Support level to students	Fair Moderate Good Very good	
7.20+	Alumni support (<i>Alumni support is understood as Alumni invites students for their company</i>)		1 = Yes	0 = No
7.21	If yes, for what purposes		1. Job Placement support 2. Intern placement support 3. Knowledge sharing sessions 4. Expert guidance/Mentorship 5. Others	

8.		FUTURE ORIENTATION		
		1= Not available / No plans	2=Planning soon	3= Available
8.1.	Incubation / Start Up Cell Availability	If Yes, Establishment Year: _____		
8.2.	Idea Generation			
	8.2.1.	Idea Development by Professors	1= Low, 2= Medium 3= High, 4= Very high	
	8.2.2.	Idea development by Students	1= Low, 2= Medium 3= High, 4= Very high	
8.3.	Research team availability for Incubation research		1= Low, 2= Medium 3= High, 4= Very high	

9.		EXTERNAL PERCEPTION			
9.1.	Vision, Strategy and Governance Mechanism- Availability of clear cut Vision, Strategy and how to achieve it procedures	1 = Low	2 = Medium	3 = High	4 = Very high
9.2.	Investing on Development Activities	1 = Low	2 = Medium	3 = High	4 = Very high
9.3.	Public views: Current brand image	1 = Low	2 = Medium	3 = High	4 = Very high
9.4.	Public views: Degree validity in job markets	1 = Low	2 = Medium	3 = High	4 = Very high
9.5.	Public views: Skill development for students	1 = Low	2 = Medium	3 = High	4 = Very high
9.6.	Public views: New courses or New branches started	1 = Low	2 = Medium	3 = High	4 = Very high
9.7.	Public views: Pride of Students	1 = Low	2 = Medium	3 = High	4 = Very high

10.		INTERNATIONAL OUTLOOK	
10.1.	No. of international staff (full time & part time)		
10.2.	Percentage of International Staff (% of total staff)		
10.3.	No. of international students (full time & part time)		
10.4.	Percentage of International Students (% of total students)		
10.5.	Number of International collaborations & alliances		

RESPONDENT'S DETAILS	
Name of Respondent	
Department	
Designation	
Email Id	
Contact Number	

Annexure: Please provide here other additional details.

Please attach required supporting documents/photo copies.

THANK YOU FOR YOUR PARTICIPATION!



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Authentic Research → Actionable Insights

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